

The ADSDAQ Exchange Publisher Approval Process



I want to be a
publisher on
the ADSDAQ
Exchange

1. Publisher submits an application for membership on the ADSDAQ Exchange.



2. Client services team reviews each application.

- ▶ Each site is visited by our client services team and reviewed for appropriate content and any flags such as :
 - Profanity
 - Nudity
 - Alcohol, Drugs
 - Hate, Racism
 - Contextualization

1 in 5 publishers
are declined.

3. Publisher is informed of membership approval outcome.